

University of Puerto Rico
Río Piedras campus
College of Humanities
English Department

ENGL 3037: The Role of the Literary Magazine in Contemporary Literary Production

(In Person) Mondays, 4:00 pm - 6:50 pm Location: LPM-308

Professor Jose R. Rivera Belaval

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Office Hours: Appointment only

Course Description:

Interdisciplinary course that examines the editorial role in the production of a literary magazine. Evaluates the part that literary magazines play in the production and consumption of contemporary literature. It also studies the literature of the most influential professional literary journals and university students' literary magazines in the Caribbean, North America, Latin America, and other global regions. In addition to examining contemporary literary trends, the course analyzes literary standards, editing techniques, and the aesthetics of magazine layout and graphic design. The final course project is the production of a volume of the multilingual student literary magazine *Tonguas*.

Course Objectives:

- To study, analyze, and practice the techniques of creating a literary magazine.
- Hone their knowledge of the role of the editor within the publishing process.
- Edit, produce, promote, and distribute the resulting literary magazine *Tonguas*.

By the end of this course, students will be able to:

1. Study and perform the publication processes of magazine production.
2. Analyze how literary magazine contribute to the construction of knowledge in the fields of contemporary creative writing, literary criticism, and the publishing industry.
3. Learn strategies and techniques for soliciting manuscripts, judging submissions, selecting, editing, designing, laying out, proofing, advertising, promoting, and distributing literary magazine.
4. Examine the relationships among creativity, technology, business, and the arts to improve knowledge of publishing.
5. Enhance general writing and editing ability.
6. Participate in the creation and planning of social media calendar schedules and understand its relationship with promoting literary projects.

Course Format

- Students will analyze the criterium for the selection of literary pieces for the magazine.
- Students will participate in class assignments and exercises in visualizing the structure, editing, marketing copy, publicity, and the overall production of a literary magazine.
- Students are expected to actively participate in class readings and discussions regarding the literary magazine publishing process.

Methods of Evaluation:

Attendance 10%

Students must attend each class. After three unexcused absences the grade will be affected.

Discussions and participation 20%

Students are expected to participate in class discussions, writing workshops, and editing exercises during the semester. They will also work on argument style presentations for selected pieces for the publications.

Assignments 10%

Research and content creation assignments.

Quizzes 10%

The students will receive up to 2 quizzes to evaluate their understanding of topics concerned with the publication of literary projects and concepts discussed in class.

Social Media Calendar 10%

Students will oversee the production of a calendar and content for the magazine's social media. Selected students will be given access to posting the content with the established calendar.

Midterm Essay project 15%

Research paper. Analysis of a professional literary magazine, and analysis of undergraduate student literary magazine (3 pages.) **Due Monday, March 6, 2023.**

Final Project 25%

The creation of a new literary project, edited by each student. It can be a physical magazine or online magazine with a specific theme, ex, poetry collection, short story collection, periodical blog, or literary newspaper. Must include *The Literary Creation's* name, values, mission statement, a design aesthetic description, an outline of the website's design and features for the project or for the promotion and marketing of the project, submission guidelines, instructions about how to evaluate manuscripts for your project and (4) already published pieces for a "pilot" issue, demonstrating the style and topics envisioned for your project. **A draft** of the final project will be due **Monday May 1st, 2023.** **Final submission date will be discussed during the semester.**

Methodology:

In-person class discussions, written assignments, and presentations. Asynchronous methods only in extreme cases that merit it, for example a strike (*huelga*), sickness due to Covid, or other infectious ailments or situations previously discussed and accepted by the professor.

Hostigamiento Sexual en la Universidad de Puerto Rico:

La Universidad de Puerto Rico prohíbe el discrimen por razón de sexo y género, en todas sus modalidades, incluyendo el hostigamiento sexual. Según la política institucional contra el hostigamiento sexual en la Universidad de Puerto Rico, Certificación Número 130 2014-2015 de la Junta de Gobierno, si un estudiante está siendo o fue afectado por conductas relacionadas a hostigamiento sexual puede acudir ante la Oficina de la Procuraduría Estudiantil, el Decanato de Estudiantes o la coordinadora de cumplimiento con Título IX para orientación y/o presentar una queja.

Acomodo Razonable (Ley 51):

Las y los estudiantes que reciban servicios de Rehabilitación Vocacional deben comunicarse con el profesor al inicio del semestre para planificar el acomodo razonable y equipo asistido necesario conforme a las recomendaciones de la Oficina de Asuntos para las Personas con Impedimentos (OAPI) del Decanato de Estudiantes. También aquellos estudiantes con necesidades especiales que requieran algún tipo de asistencia o acomodo deben comunicarse con el profesor.

Plan de contingencia en caso de emergencia:

En caso de surgir una emergencia o interrupción de clases, el profesor continuará ofreciendo el curso utilizando la modalidad a distancia o en línea, según establecidas en este prontuario oficial. De acuerdo a la información oficial y las directrices institucionales, el profesor realizará esfuerzos para continuar con los estudiantes vía correo electrónico institucional u otros medios alternos disponibles para coordinar la continuidad del ofrecimiento.

Class outline/Schedule (Subject to change)

Week 1- January 30

Introduction to the course, description and Tongvas history. Diagnostic exercises and course goals and expectations. Prompt based workshop activity.

Week 2- February 6

The purpose of an advertisement discussion and assessment. Social Media calendar, content development, branding and marketing strategies discussions. Analyzing previous Tongvas volumes. Research workshop and deadlines outlines for call for submissions and poetry slam.

Research assignment.

Week 3- February 13

Research examination: 'Navigating through publishing workshop'. Submissions bases for the magazine analysis. Magazine structure and design discussion. Public events and visibility discussion. **Content creation assignment.**

Week 4- February 20 **No class** (Día de los presidentes y próceres puertorriqueños)

Week 5- February 27 **Quiz # 1** Content creation and marketing strategies.

Persuasive Strategies: Ethos, Logos & Pathos. Engagement and publicity discussion. Selection process and evaluation workshop.

Week 6- March 6 **Midterm due date**

Formatting workshop. Identify plagiarism exercises. Editing techniques-introduction.

Week 7- March 13

Editing and proofreading workshop. Sentence structure review. Identify and correct errors with frequently confused words assessment. Developing and supporting arguments workshop.

Week 7- March 20

Submissions selection process overview. Literary devices workshop.

Week 8- March 27 **Quiz # 2** Editing and revising.

Editing skills and techniques review. **Selection process begins.** Arguments exercises: Identify stronger and weaker evidence to support a claim.

Week 9 April 3

Selection process continue. Argumentative presentation for preliminary text and artwork acceptance.

Week 10 April 10

Selection process continue. Organizing writing workshop: Theme and Tone. Argumentative presentation for preliminary text and artwork acceptance. Final project topic selection. Magazine assembly begins.

Week 11 April 17

Selection process continued. Accepted text's revising and proofreading. Argumentative presentation for definitive text and artwork acceptance. Magazine front cover selection. Final project vision and mission statement drafts. Magazine assembly continued.

Week 12 April 24

Selection process continued. Accepted text's revising and proofreading. Argumentative presentation for definitive text and artwork acceptance. Magazine assembly continued. Final project aesthetic design outline.

Week 13 May 1 Draft for final, due date.

Selection process finalized. Accepted text's revising and proofreading. Argumentative presentation for definitive text acceptance. Magazine assembly continued.

Week 14 May 8

Magazine assembly continued (final touches).

Week 15 May 15 Due date final project

Magazine assembly finalized.

Week 16 May 29 Feriado